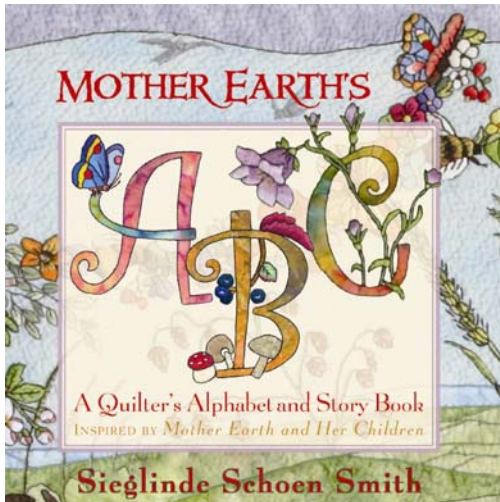


PRESS RELEASE

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A Charming ABC Combines Storytelling with Sewing



Mother Earth's ABC: A Quilter's Alphabet and Story Book is a playful romp from A to Z, illustrated with beautiful illustrated letters, perfect for applique onto quilting projects. The story is ideal for beginning readers, or as a read-along picture book. It tells of a seed's extraordinary journey from its winter home below ground into the summer meadows. Each letter delicately portrays the flowers of spring, embroidered with ladybugs, dragonflies, bumblebees, song birds, and more.

Each hand-made applique letter is reproduced in colorful detail, for easy tracing or copying. There is a short section on how to make the letters, plus brief instructions on Sieglinde's embroidery techniques. An ideal gift, this beautiful little book will delight young children as well as providing their mothers and grandmothers with ideas for new sewing projects.

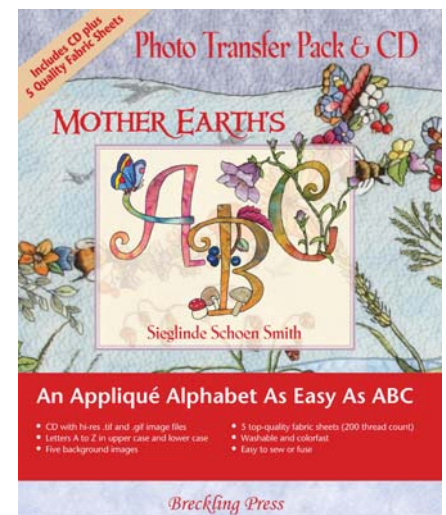


Mother Earth's ABC / 978-1-933308-20-3 / \$15.95 / hardcover / 40 pages / full color / July 2008

Companion Photo-Transfer Pack and CD

Complete with five quality fabric sheets and a CD, this pack helps quilters quickly and easily make projects of their own in the same charming style as Sieglinde's work. The disk includes raw .tif and .gif to resize, arrange and print onto five pretty backgrounds. (*Note: Disk requires design or picture-editing software, usually pre-installed on most newer computers.*)

Mother Earth's ABC: Photo Transfer Pack & CD / 8-82383-00029-3 / \$24.95 / July 2008



Sieglinde Schoen Smith is the illustrator of bestselling children's book *Mother Earth and Her Children: A Quilted Fairy Tale*. She is an award-winning quilter, an expert embroiderer, and a gifted artist. Her celebrated quilt, also named *Mother Earth and Her Children*, captured the coveted Best in Show award at America's most prestigious quilt show. She lives in Carlisle, Pennsylvania.